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Turk & Taylor Project

The Central Market Community Benefit District (Central Market CBD) in collaboration with the Mid Market Business Association (MMBA) and City of San Francisco's Office of Economic and Workforce Development announces the **Turk & Taylor Project**.

Launched this month, the Turk & Taylor Project aims to bring a world-class public art installation to San Francisco's Turk Street between Market and Taylor. The Project will deepen and sustain extensive efforts by the City and community to improve conditions on this long troubled block, support significant public and private investment that has since located at the intersection, and transform the street's first block into a welcoming corridor connecting Market Street to the heart of the Tenderloin.

The Turk and Taylor Project will be a destination art presence that supports recent economic development achievements in the Turk and Taylor area including several significant new arts venues and small businesses. The vibrant and engaging work will also help mitigate the impacts of construction from the adjacent 950-974 Market Street development, set to begin demolition in early 2016.

In 2014, the intersection of Turk and Taylor Streets was identified in the City of San Francisco's Central Market/Tenderloin Strategy as one of nine Action Zones prioritized for place specific, tangible interventions. The goal of the Strategy is to harness new investment in the area to create a diverse, healthy, mixed-income neighborhood that offers safety and well-being to all who live, work and visit the area.

In the last year, the intersection of Turk and Taylor has seen marked improvements as a result of successful interventions by City agencies and long-time community activists. Numerous public/private partnerships are also forming, such as that of the MMBA and the Central Market CBD, to collaboratively enhance and sustain public safety and economic vitality.

To inform the Turk and Taylor Project, the Project team looked to works large and small from around the world, by internationally acclaimed artists such as Ai Weiwei, Christo and Anish Kapoor. Central Market CBD has jumpstarted planning efforts with a \$25,000 award from the City of San Francisco. The MMBA has matched the award in full. Additional fundraising efforts will be required to implement the Project currently planned for the first quarter of 2016. The installation is temporary but expected to be in place for at least two years.

On December 2, 2015, the MMBA kicks off the first Turk & Taylor Project fundraising event. The evening will include orchestra seating to *A Gentlemen's Guide to Love and Murder* at SHN Golden Gate Theatre followed by a post-show party where attendees will join the cast of the show for food and drink. Tickets are available at [Eventbrite](#).

About Central Market Community Benefit District

The Central Market Community Benefit District (CMCBD) is a non-profit, community-based organization formed in 2006 to improve the quality of life in Central Market by: increasing pedestrian activity, strengthening small businesses and arts & cultural institutions, attracting new investment and enhancing public right of ways. For more information visit: Central-Market.org or call us at 415-957-5985.

About Mid Market Business Association

The mission of the Mid Market Business Association (MMBA) is to create an engaged, vibrant, and livable corridor for businesses and residents in San Francisco’s Mid Market neighborhood. Its membership consists of large, mid-size and small businesses. To learn more visit: sfmmba.org.

About Office of Economic and Workforce Development

The Office of Economic and Workforce Development's (OEWD) mission is to support the ongoing economic vitality of San Francisco. OEWD provides city-wide leadership for workforce development, business attraction and retention, neighborhood commercial revitalization, international business and development planning. To learn more visit: oewd.org

To learn more about **Group i’s 950-974 Market Street Project**, visit the project website: 950-974market.com



Photo: existing conditions Turk Street (between Market and Taylor Streets)

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